

STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

(Section 9600 of the Elections Code requires that all arguments concerning measures shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument).

The undersigned proponent(s) or author(s) of the Rebuttal argument IN FAVOR
(PRIMARY OR REBUTTAL) (IN FAVOR OR AGAINST)
ballot measure 4 at the Rancho Mirage General Election
(LETTER) (TITLE OF ELECTION)
for the City of Rancho Mirage to be held on April 12, 2016
(DISTRICT OR JURISDICTION) (DATE)

hereby state that such argument is true and correct to the best of Their knowledge and belief.
(HIS/HER/THEIR)

PROPONENT'S/AUTHOR'S NAME:

SIGNATURE:

1. Gary Lueders, Vice President
Friends of CV Link

PRINTED NAME (TITLE OPTIONAL) _____

ADDRESS _____

(PHONE) _____
DATE January 11, 2016
2. Larry Parrish, Retired CEO
Riverside County

PRINTED NAME (TITLE OPTIONAL) _____

ADDRESS _____

(PHONE) _____
DATE January 11, 2016
3. Robert Brockman, Former Community Director
City of Rancho Mirage

PRINTED NAME (TITLE OPTIONAL) _____

ADDRESS _____

(PHONE) _____
DATE January 11, 2016
4. David Firestone
Desert Bicycle Club Member

PRINTED NAME (TITLE OPTIONAL) _____

ADDRESS _____

(PHONE) _____
DATE January 11, 2016
5. Roger Snoble, Retired CEO
Los Angeles County Metropolitan Transportation Authority

PRINTED NAME (TITLE OPTIONAL) _____

ADDRESS _____

(PHONE) _____
DATE January 11, 2016

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CITY OF RANCHO MIRAGE
OFFICE OF THE CITY CLERK

Measure 4

The irony is not lost that Mayor Hobart approved a \$20 million commitment to CV Link, and is now using this expensive election to justify why he is backtracking.

The \$20 million that Mayor Hobart and the majority of the CVAG Executive Committee authorized in 2012 was for "transportation funding." That included a long list of funding options, not just Measure A. In fact, **NO MEASURE A FUNDING HAS BEEN USED FOR CV LINK.** If Measure A funds do get used, it will be because it will not delay construction of other pending high-priority projects.

Rancho Mirage is using this expensive election on slanted "advisory measures" to backtrack on an April 2014 vote where the city agreed to add CV Link and similar projects to the list of projects that deserve transportation dollars. Despite what the argument claims, this was done without "rewriting the rules" or the "abandonment of established policy."

The Council's argument for this ballot measure is full of inaccuracies. For example, the Council states that Measure A funding has "never before ... been spent on an utterly brand new project." Do they forget that our elected officials spent Measure A funding on an "utterly brand new" bridge to make sure we could travel safely along Dinah Shore Drive?

The world is changing, and we need to plan for the future.

Don't be fooled by the Council's misinformed argument. VOTE YES on Measure 4

Gary Lueders

Vice President, Friends of CV Link

Larry Parrish

Retired CEO Riverside County

Robert Brockman

Former Rancho Mirage Community Development Director

David Firestone

Desert Bicycle Club Member

Roger Snoble

Retired CEO Los Angeles County Metropolitan Transportation Authority